



Produce Procurement

NAFTA's agricultural trade
It's growth potential and
Opportunities for the new economy



Trade and Investment

It is Mexico's public agency in charge of strengthening the participation of the country in the world markets

1

Attracting Foreign Direct Investment

2

Promoting Mexican exports abroad



Trade and Investment

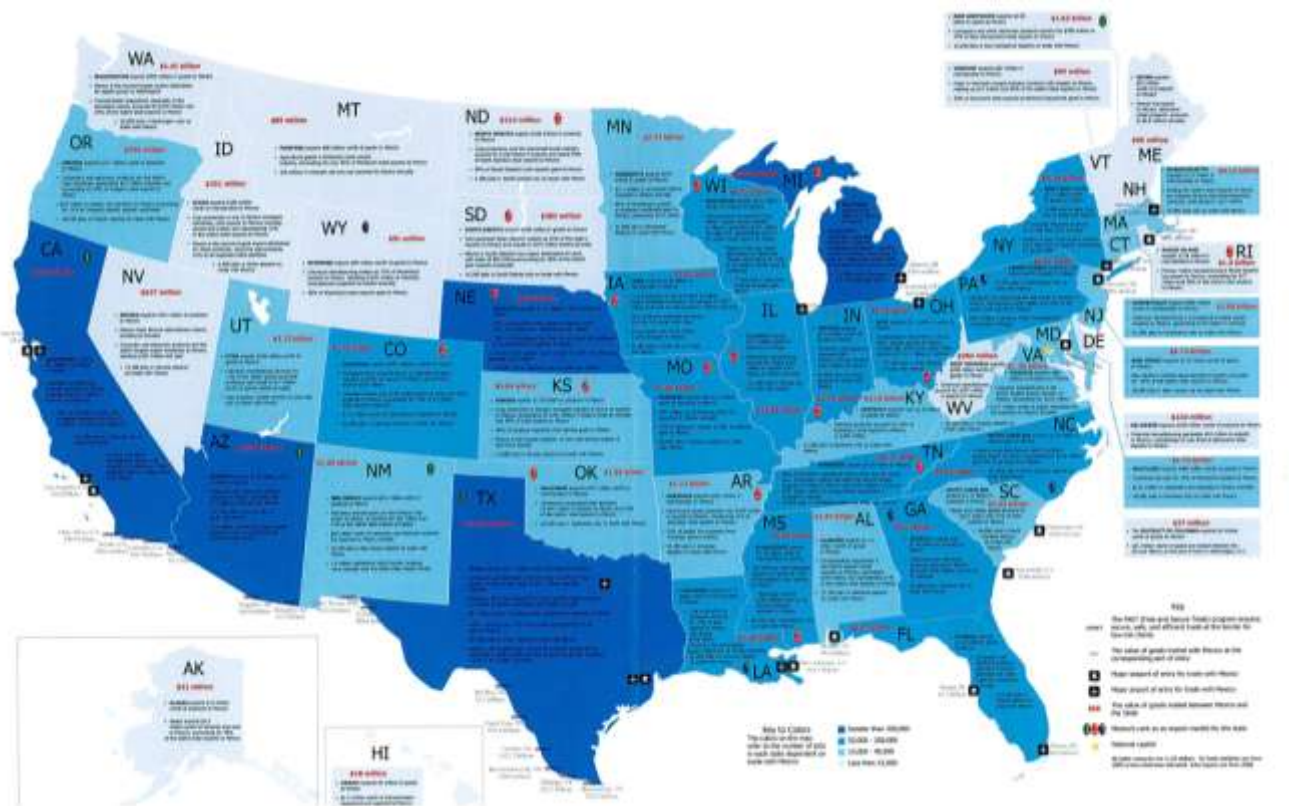
It is Mexico's public agency in charge of strengthening the participation of the country in the world markets

- Intelligence, opportunities and business contacts
- Business agendas, field tours, procurement
- Support with International trade, forms of payment and logistics
- Direct economic support for establishment of procurement offices in Mexico
- Support from people from business sector, not government

US-México Economic Relations: Job creation starts with Trade

417.5
Billion US Dollars
In bilateral trade

159.0
Billion USD in
exports from all 50
states to México



3,588,500 JOBS Rely on trade with México

Top 5 Exports from Mexico to the US



1. Electronics
59.5 USD Billions



2. Vehicles
41.0 USD Billions



3. Machinery
36.9 USD Billions



4. Oil and fuels
34.6 USD Billions



5. Food and Beverage
18.0 USD Billions

Top food & beverage products from México



Tomatoes
\$1,129



Cucumbers
\$360



Avocados
\$590



Strawberries
\$213



Shrimp
\$363



Confectionery
\$451



Beer
\$1,527



Tequila
\$650



Bovine Meat
\$169



Swine Meat
\$243

Processed food clusters



Agricultural industry clusters



Focus on produce and higher value added products

Eliminate intermediaries

+

Increase procurement reliability and safety

+

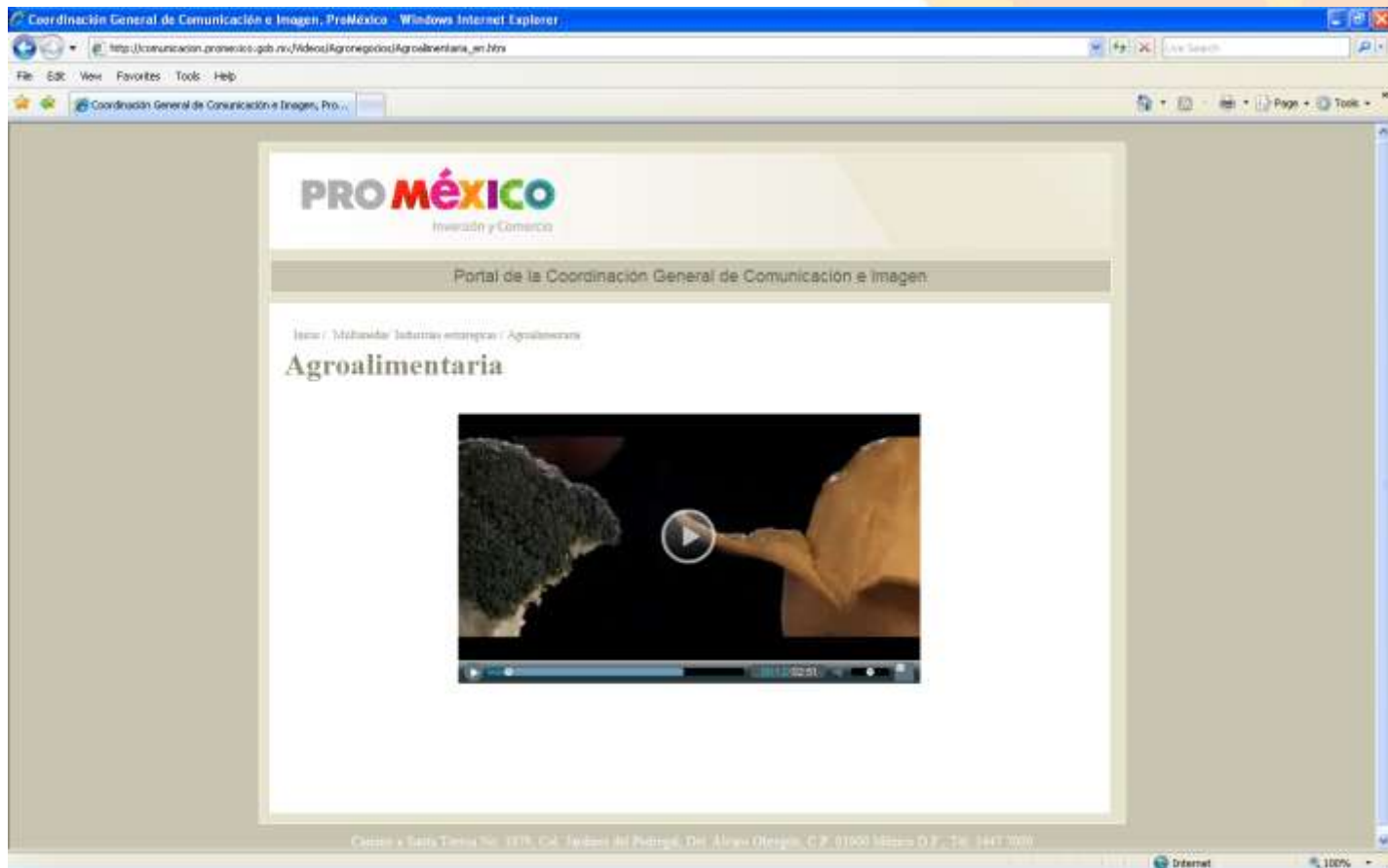
Generate a more transparent and flexible supply chains

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Increase margins



Video: Mexican agricultural industry



http://comunicacion.promexico.gob.mx/Videos/Agronegocios/Agroalimentaria_en.htm

Tutorial: Contact certified exporters In 5 minutes



www.mexbest.com